

Transform
how you recruit,
retain, and
understand your
employees.



Chicago Employer Action Lab

The Chicagoland Workforce Funder Alliance and Talent Rewire present the [Chicago Employer Action Lab](#).

The Opportunity

The [Chicago Employer Action Lab](#) is a **no-cost** 10-month immersive learning experience. The program brings together a cohort of employers who want to transform their **talent systems** and practices in service of addressing their **medium to long-term talent and business needs while also increasing opportunity for their frontline and entry-level workforce** to build careers not just jobs.

Virtual Info Sessions:

10-11 AM CT

October 18, 2023

12-1 PM CT

November 29, 2023

12-1 PM CT

January 17, 2024



Click or Scan

Why Participate

- **Build your capacity** to innovate new strategies grounded in employees' needs and input that **improve the recruitment, retention, and/or advancement of frontline talent**.
- **Identify and create a scalable pilot project to address a talent need** that is built on data, research-based best practices, and input from employees at all levels of the organization.
- **Understand the value of intentional and consistent engagement with frontline talent** through interaction and conversation with Talent Rewire's Frontline Employee Council and local frontline and entry-level employees.
- **Receive 1:1 support** from Talent Rewire Technical Assistance Providers (TAPs), workforce development professionals who have local and national expertise.

Chicago Employer Action Lab Program Timeline

One-on-one Technical Assistance Provider support will be available from March through December.



March 19-20, 2024: Activate

In-Person: Chicago

Using the Opportunity Navigator assessment, employers will reflect on their current workplace practices and culture and how those influence the frontline experience, and design a specific next step to capture frontline employee voice.



Week of June 25, 2024 (TBC): Elevate

Virtual: 3 Hours

Using a combination of quantitative and qualitative data and input gathered from company data, Talent Rewire's Frontline Employee Council, and local frontline advisors, employers will generate an employee engagement plan to inform the design of their pilot project.



October 8-9, 2024: Create

In-Person: Chicago

Using data, research-based best practices, and input from employees at levels of the organization, employers will identify and finalize a singular pilot project that has clear next steps, indicators of success, and an accountability plan.



Week of December 15, 2024 (TBC): Educate

Virtual

Employers will present their learnings and pilot projects to the full cohort including Talent Rewire's Frontline Employee Council and local frontline advisors.

Cost to Employers:

This work is made possible by the generous support of **Walmart, which covers the full cost of the Employer Action Lab, including in-person and virtual gatherings, programming, and technical assistance support** for up to four participants per employer, **valued at approximately \$25K per employer.** Note: Any travel costs incurred (e.g. hotel, parking, mileage) to participate in the in-person gatherings must be paid for by the employer.

Participant Profile:

We invite **2-4 company representatives who, in combination, have regular touchpoints with frontline employees, have access to leaders with decision making authority, and can influence talent policies and practices** to participate. We also require each participating employer to have the support of an executive sponsor who has decision making authority and will be invited to participate during select sessions.

Work supported by:



Click or scan the QR code to learn more about the Employer Action Lab:

